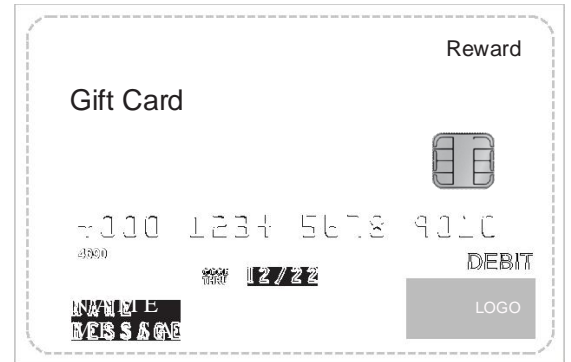


Custom Gift Card Artwork Specifications



PREMIUM CARD + SPECIFICATIONS

File Formats:	PNG or JPG
Resolution:	Must be 300dpi
Color Mode:	RGB
Card Background:	Minimum size 551 px / 357 px
Final Card Size:	551 px / 357 px
Logo Size:	Max: width=150px / height=80px



Logo must be placed above card numbers. Card art must continue through bleed: all submitted artwork should be 551px x 357px at 300dpi, and consist of the background and logo only (no embossing, network bug, or crop marks needed). Any artwork that does not follow these guidelines may cause a slight delay in preparation. All artwork must also include 1 of 5 descriptor words: Reward, Loyalty, Incentive, Rebate or Award. This descriptor must be at least 8pt font and readable.

CLASSIC & CLASSIC PRO LOGO SPECIFICATIONS

File Formats:	PNG (<i>recommended</i>) or
Resolution:	JPG Must be 300dpi
Color Mode:	RGB
Logo Size:	Max: width= 150px / height= 80px

Logo must be placed above card numbers. Card art must continue through bleed: all submitted artwork should be 551px x 357px at 300dpi, and consist of the background and logo only (no embossing, network bug, or crop marks needed). Any artwork that does not follow these guidelines may cause a slight delay in preparation.